

# Alisha Dey

[alishadey.github.io](https://alishadey.github.io)

[alisha.dey@mail.utoronto.ca](mailto:alisha.dey@mail.utoronto.ca)

[linkedin.com/in/alishadey/](https://linkedin.com/in/alishadey/)

An aspiring human-centred designer with experience in both qualitative and quantitative research methods

## Skills

---

- Qualitative: Thematic Analysis, Qualitative Coding, Literature Reviews, Scoping Reviews, Stakeholder Engagement, Policy Analysis, User Interviews, Research Synthesis, NVivo, Zotero
- Quantitative: Python (Matplotlib, pandas, statsmodels, numpy), R, SQL, PowerBI
- Design: Figma, Canva, Miro, Iterative Design Process, Service Blueprinting, Co-Design, Journey Mapping, Facilitation

## Education & Certifications

---

Master of Information (Human-Centred Data Science), **University of Toronto** 2025-2027 (Expected)

- 4.0 GPA
- Relevant Courses: Programming for Data Science, Introduction to Statistics for Data Science, Data Modelling and Database Design, Introduction to Data Analytics, Experimental Design for Data Science, Service Design

CAPM Candidate, **Project Management Institute (PMI)** Expected End of July 2026

Bachelor of Knowledge Integration, **University of Waterloo** 2021-2025

- Interdisciplinary arts & science program focusing on solving complex problems through the design process
- 85% Cumulative Average, 3.9 GPA, and Dean's Honours
- Relevant Courses: Design Thinking, Customer Experience Design, Research Methods, Introduction to Computer Programming, Data Management/Stats, Applied Statistics for Environmental Research

## Work Experience

---

Research Assistant, **The Kernel Network** May 2025 - Present

- Conducted a **thematic analysis** and **qualitative coding** using **NVivo** and interview transcripts, generating insights into clinical perspectives on MAiD.
- Completed a **scoping review** with 560 abstracts to gain insights for integrating social science and philosophical perspectives in end-of-life care research.

Residence Life Don, **University of Waterloo** August 2024 - April 2025

Property Operations Assistant, **Region of Peel** May - August 2025

Program Assistant, **Shad Canada** July 2023

Sales Associate, **Cleo** June 2022 - August 2022


Barista, **Second Cup** May - June 2022

## Projects

---

Take Five: A Service to Aid Caregivers March 2026

- A **service designed** to support informal caregivers by providing access to respite care, professional assistance, mental health resources, personalized information, and a sense of community.
- This project was voted the **People's Choice** of the Global Service Jam's Toronto Chapter.

[BING-EO: An Internship Redesign for Elections Ontario](#)  February - March 2026

- Co-designed BING-EO, a future-state internship service for **Elections Ontario** that improved onboarding, feedback, and intern engagement through personalized progress tracking and service system design.

[Beyond the Playground: Integrating Children Into Public Spaces](#)  September 2024 - April 2025

- Developed design interventions in airports, hospitals, and retail spaces, using the **iterative design process** and a **literature review**, to create more inclusive spaces for children (ages 4-6).

[Don't Buy It](#)  September 2023 - April 2024

- **Designed** and fabricated an interactive museum exhibit on sustainable consumption using spatial storytelling to promote an engaging visitor experience.